

ISABEL SUFFICOOL

DESIGNER

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📍 Detroit, MI

🌐 isabeldesign.net

EXPERIENCE

Design Instructor

Henry Ford College/ April 2025 - Present

Developed and delivered an 80-hour course covering UX design, project management, and coding basics. Mentored students as they built app concepts, tracked progress, and managed attendance and grading. Collaborated with fellow instructors to create teaching plans.

Content Creator

Brewligans Public House / October 2024-Present

Created engaging content that increased post views by +2.3M, profile views by +7,675, and likes by +105K, resulting in over +2.5K new followers. Developed a cohesive brand identity aligned with the Brewligans atmosphere. Managed content calendars and optimized strategy through performance analytics.

UX Designer

SalesQube/ July 2024-January 2025

Transformed a startup concept into a high-fidelity prototype, now being developed into a fully functional app. Designed and prototyped interactive experiences while conducting competitor research and iterating designs through an agile workflow.

Learner

Apple Developer Academy/ 2023-Present

Enhanced community engagement and digital presence through outreach events and interactive content. Applied UX research to develop app interfaces, refining designs through collaboration and peer feedback.

CERTIFICATIONS

Coursera

Google UX Design Professional Certificate 2025

Apple Developer Academy | MSU

Graduate 2024

Apple Teacher

Certification 2025

ABOUT

Highly motivated designer eager to take on new challenges with a strong work ethic, adaptability, and exceptional interpersonal skills. Skilled at working independently, mastering new skills quickly, and embracing a "Yes, and" mindset. Dedicated to delivering positive and memorable user experiences while excelling in customer service, multitasking, and time management.

SKILLS

- User Experience Design
- Figma, Sketch
- Graphic Design
- Adobe Illustrator
- Canva
- Collaboration
- Information Architecture
- User Accessibility
- User Interface Design
- Critical Thinking
- Time management
- Copywriting
- Student Mentorship
- Progress Monitoring

EDUCATION

Henry Ford College

One Semester - Liberal Arts

August 2022-January 2023

Apple Developer Academy

Learner-Renaissance

August 2023 - Present